The "broadcast flag" is in my opinion an ill-concieved, ineffective solution to a non-existent problem. Since popular non-broadcast distribution technologies such as cable, satellite, Internet, etc. won't have this flag then this proposal will fail to stop the few malicious infringers looking to make a profit from illegal copying, but will hamper non-infringing copying by millions of American citizens for fair-use purposes such as time-shifted viewing. This puts flag-enabled distribution technologies at a competitive disadvantage. That the FCC, charged with managing the airwaves, should act to make them less atractive and useful to the public for the supposed benefit of special interests seems like a bad idea to me.